



FOR CLERK USE ONLY

City Council

Item No. _____

CITY COUNCIL AGENDA FACT SHEET

POLICE

Department

October 27, 2009

Requested Date

1. Request:

Council Approval

☒Information Only/
Presentation☐

Other (specify)

☐

Hearing

☒

2. Requested Action:

(1) Hold Public Hearing. (2) Approve Resolution to amend the Master Fee Schedule to include an annual fee for participation in the Preferential Parking Program for merchants in downtown Calexico. (3) Set fee and authorize staff to advertise for program.

3. Fiscal Impact:

Revenue:

Increase

☐

Source: _____

Decrease

☐

Amount: \$ _____

Cost:

Increase

☐

Source: _____

Decrease

☐

Amount: \$ _____

Does Not Apply ☒

4. Reviewed By:

Finance Dept. on

By: _____

Comments:

City Attorney on

By: _____

Comments:

Note: Back up must be submitted along with this form. Deadline is 5:00 p.m., 2 Fridays before the scheduled meeting date.

CLERK USE ONLY:

CITY COUNCIL DATE: _____

Action

☐

Filing

☐

Consent

☐

Presentation

☐

Hearing

☐

Other(specify)

☐

Reviewed by: City Clerk

Date

City Manager

Date

**CITY COUNCIL
AGENDA REPORT**

SUBJECT: A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALEXICO TO AMEND THE MASTER FEE SCHEDULE TO INCLUDE AN ANNUAL FEE FOR PARTICIPATION IN THE PREFERENTIAL PARKING PROGRAM FOR MERCHANTS IN DOWNTOWN CALEXICO

AGENDA DATE: October 27, 2009

PREPARED BY: Jim Neujahr, Police Chief

RECOMMENDATION: Approve Resolution to set fees and authorize staff to advertise for program.

BACKGROUND INFORMATION: On September 1, 2009, the City Council enacted an Ordinance establishing a preferential parking program for merchants in downtown Calexico. The program was established to limit excessive non-guest parking in the dense commercial downtown area of Calexico. The Ordinance allows for merchants to obtain one to three parking spaces based on the size of the merchant's business. Pursuant to the Ordinance, the annual fee for the preferential parking program is to be set pursuant to City Council resolution and shall be based on a per space basis. Also, the Police Chief is to periodically review and recommend appropriate adjustment of the preferential parking program fees for review and approval by the City Council.

DISCUSSION: The fee reflected in the proposed Resolution has been prepared by the Police Chief and is based solely on cost recovery. The fee includes the cost to post preferential parking signs, reimburse the City for lost revenue due to displacement of parking meters, cover the cost to maintain preferential parking spaces, and reimburse the City for the reasonable costs to administer this program. All such fees are to be paid for the year in advance. The authorizing Ordinance will take effect on October 1, 2009. The analysis for the basis of the fee is set forth in Attachment A to this staff report. The fees will be included in the City's Master Fee Schedule and will be subject to an annual increase for inflation.

Attachments:

- A. Fee Analysis
- B. Draft Resolution

ATTACHMENT A

The following is a breakdown of the estimated actual costs for the annual fee for the preferential parking program for merchants in downtown Calexico. These estimates are based upon a thorough review of costs to post a preferential parking sign, reimburse the City for lost revenue for the displacement of the parking meter, maintain the preferential parking space, and reimburse the City for the reasonable costs to administer this program.

Cost to post the preferential parking sign:

Installation and removal labor:

\$ 10.00

Cost of sign:

\$ 35.00

Maintenance costs:

\$ 0.00

Average annual recovery for Parking Meters in the Parking Meter Zone: \$ 1,476.00

Estimated Administrative Costs:

\$ 100.00

Total cost to the City per space:

\$ 1,621.00

ATTACHMENT B

RESOLUTION NO. 2009-_____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALEXICO
TO AMEND THE MASTER FEE SCHEDULE TO INCLUDE AN ANNUAL FEE FOR
PARTICIPATION IN THE PREFERENTIAL PARKING PROGRAM FOR MERCHANTS
IN DOWNTOWN CALEXICO**

WHEREAS, on September 1, 2009, the City of Calexico enacted Ordinance Number _____ establishing a preferential parking program for merchants in downtown Calexico; and

WHEREAS, pursuant to the Ordinance, the Police Chief shall periodically review and recommend appropriate adjustment of the preferential parking program fees for review and approval by the City Council; and

WHEREAS, the annual fee for participating in the preferential parking program shall be set pursuant to City Council resolution and shall be based on a per space basis; and

WHEREAS, the annual fee includes the cost to post the preferential parking sign, reimburse the City for lost revenue due to displacement of the parking meter, cover the cost to maintain the preferential parking space, and reimburse the City for the reasonable costs to administer this program; and

WHEREAS, the annual fee shall be paid for the year in advance; and

WHEREAS, the annual fee does not exceed the reasonable cost for providing the services for which the fee is imposed; and

WHEREAS, the annual fee shall be incorporated into the City of Calexico's Master Fee Schedule and adjusted for inflation accordingly; and

WHEREAS, a duly noticed public hearing has been held, allowing for public comment on the establishment of the annual fee.

NOW, THEREFORE, the City Council of the City of Calexico does hereby resolve as follows:

Section 1. The foregoing recitals are true and correct.

Section 2. The City hereby enacts a fee for the preferential parking program for merchants in downtown Calexico at the rate of \$ 1,621.00 per space, per year. The fee shall be incorporated into the City of Calexico's Master Fee Schedule and shall be subject to the same inflationary adjustments.

PASSED, APPROVED, AND ADOPTED at the regular meeting of the City Council of the City of Calexico this 27nd day of October 2009.

DAVID OUZAN, MAYOR

ATTEST:

LOURDES CORDOVA, CITY CLERK

APPROVED AS TO FORM:

JENNIFER M. LYON, CITY ATTORNEY

STATE OF CALIFORNIA)
COUNTY OF IMPERIAL) SS.
CITY OF CALEXICO)

I, LOURDES CORDOVA, CITY CLERK OF THE CITY OF CALEXICO, DO HEREBY CERTIFY THAT THE ABOVE FOREGOING RESOLUTION NO. 2009-____ WAS DULY PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF CALEXICO ON THIS 22nd DAY OF SEPTEMBER, 2009 BY THE FOLLOWING VOTE, TO WIT:

AYES:
NOES:
ABSENT:

LOURDES CORDOVA, CITY CLERK